

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT2/12 14.07
*** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME STEPHANIE KINCAID
SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

DATE OCT2/12 14.07

DATE OCT2/12 14.07

TO LENA
FR JULIE
REV LINE 21
ADDED LINES 29-39
TTLS \$144670..80X
PLS CFM, THX 10/2

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

CON CM ***** THIS IS A CASH IN ADVANCE
RNC-ROMNEY

[illegible]

AGENCY EST# = 464

\$1,000.00

10/6

10/6

1

SAT

7

PROGRAM : NEWS
29 A 600A-700A

\$1,875.00

10/8

10/9

2

M-TU

N

PROGRAM : NEWS
CON COM1: 1X PER DAY

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:
30	A		700A-900A PROGRAM : GMA CON COM1: 2X PER DAY	30		\$2,000.00	10/8	10/9	4		M-TU	4
31	A		1000A-1030A PROGRAM : MILLIONAIRE CON COM1: 1X PER DAY	30		\$560.00	10/8	10/9	2		M-TU	2
32	A		1100A-1200N PROGRAM : VIEW CON COM1: 1X PER DAY	30		\$925.00	10/8	10/9	2		M-TU	2
33	A		1200N-100P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$850.00	10/8	10/9	2		M-TU	2
34	A		500P-600P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$2,250.00	10/8	10/9	2		M-TU	2
35	A		600P-630P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$3,000.00	10/8	10/9	2		M-TU	2
36	A		700P-730P PROGRAM : JEOPARDY CON COM1: 1X PER DAY	30		\$3,000.00	10/8	10/9	2		M-TU	2
37	A		730P-800P PROGRAM : WHEEL CON COM1: 1X PER DAY	30		\$3,000.00	10/8	10/9	2		M-TU	2
38	A		1130P-1200M PROGRAM : NITELINE CON COM1: 1X PER DAY	30		\$1,025.00	10/8	10/9	2		M-TU	2
39	A		1000P-1100P PROGRAM : PRIVATE PRACTICE	30		\$5,250.00	10/9	10/9	1		TUE	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
STATION MAKEGOOD OFFERS:												
M1	UNRESL	BUY#12	MISSED:M-TU/1100P-1130P OFFER:M-TU/1100P-1135P CMT:NEWS TP				OCT8(2/WK) OCT8(2/WK)		30S 30S	\$2,000.00 \$2,000.00	(OCT2/12) PLS ADVISE.	
M2	UNRESL	BUY#13	MISSED:W-F/1100P-1130P OFFER:W-F/1100P-1135P CMT:NEWS TP				OCT3 OCT3(3/WK)		30S 30S	\$2,000.00 \$2,000.00	(OCT2/12) PLS ADVISE.	
M3	UNRESL	BUY#14	MISSED:W-F/1130P-1200M OFFER:W-TH/1135P-1205A CMT:NIGHTLINE TP				OCT3(3/WK) OCT3(3/WK)		30S 30S	\$825.00 \$825.00	(OCT2/12) PLS ADVISE.	
M4	UNRESL	BUY#21	MISSED:SAT/1130P-1200M OFFER:SAT/1130P-1205A CMT:NEW TP				OCT6(2/WK) OCT6(2/WK)		30S 30S	\$1,000.00 \$1,000.00	(OCT2/12) PLS ADVISE.	
OCT/12			144670.00									
CONTRACT TOTAL											144670.00	
TOTAL SPOTS											80	

MARKET TOTALS \$273,648 WFTV 37% WKMG 27% WESH 21% WOFL 11% WKCF 1% WRBW 3% CABL 0%

SHARES ESTIMATED WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE